



GENESIS
FUNDING
A MINORITY-OWNED BUSINESS ENTERPRISE

Financing Business Success

New opportunities, revenue growth, expansion to new markets, additional products and services, innovation and improvement, or unanticipated expenses?

Today's competitive business environment, coupled with the current complex business finance market, requires that you have a capital strategy for your business and have access to the funds. Genesis and its Lending Partners have the knowledge, experience and resources to enable you to achieve your business objectives.

Additional Financing Capabilities

We also have a significant amount of relationships with other specialty lenders, giving you additional capabilities to leverage your invoices, purchase orders, business assets and equipment.

Business Funding Options to Help Achieve Your Goals

Every business has its own unique challenges, opportunities, and objectives. Genesis recognizes that "one size" does not fit all. Our approach to business financing identifies the best sources of capital to maximize your business funding. We enable you to leverage asset-backed and uncollateralized business financing products from multiple traditional and nontraditional business finance resources.

Whether you operate as a business-to-consumer (B2C) merchant, are in an industry with large inventories, have fixed assets, own real estate or are a tenant, finding the business credit solution that's right for your operation is key to your success. Let Genesis help you explore the breadth of commercial financing solutions available.

Business Finance is Complex

Who is providing your business finance and capitalization guidance?

Your lawyer helps you mitigate risk. Your accountant helps with business reporting and tax obligations. Banks can help with bank-specific products ONLY. So, who do you turn to identify, help analyze and source funding options for your business? Genesis offers business financing and capitalization consulting services as part of our engagement. We help you put a plan together that best meets your current requirements and that positions your business to better meet your future plans and objectives. Genesis works with traditional and non-traditional finance and capital resources, and we are compensated only if we're successful in securing business funding on your behalf.

CONTACT US! Thank you for your interest in Genesis. Whether you're in need of business financing solutions, or financial and capitalization advice to help move your operations forward, we can help.

Click on the link to see if you qualify. [Genesis Business Finance Application, print](#)